

partnerships for children
G A L A 2 0 2 0



Written in the stars
NEVER STOP LOOKING UP

6:00 PM
SATURDAY, APRIL 18TH 2020
COVER 3
1717 WEST 6TH STREET

PARTNERSHIPSFORCHILDREN.ORG
#PFCGALA2020

PARTNERSHIPS FOR CHILDREN
15TH ANNUAL GALA
SATURDAY, APRIL 18, 2020
COVER 3 DOWNTOWN AUSTIN

Sponsorship Opportunities
presenting Sponsor || \$25,000

- ONE PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 12
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- TWO RESERVED BOOTHS FOR VIP PRE-CELEBRATION RECEPTION WITH BOTTLE SERVICE
- RECOGNITION AS PRESENTING SPONSOR ON INVITATION, E-CORRESPONDENCE, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- FULL PAGE AD IN PROGRAM
- VERBAL RECOGNITION IN EVENING PRESENTATION
- PREMIERE SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 6 SOCIAL MEDIA MENTIONS RELATED TO THE EVENT
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS AT EVENT
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS
- ONLY ONE PRESENTING SPONSORSHIP AVAILABLE

platinum Sponsor || \$10,000

- ONE PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 12
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- RESERVED BOOTH FOR VIP PRE-CELEBRATION RECEPTION WITH BOTTLE SERVICE
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- HALF PAGE AD IN PROGRAM
- VERBAL RECOGNITION IN EVENING PRESENTATION
- PREMIERE SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 4 SOCIAL MEDIA MENTIONS RELATED TO THE EVENT
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS

Gold Sponsor || \$5,000

- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 10
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- QUARTER PAGE AD IN PROGRAM
- VERBAL RECOGNITION IN EVENING PRESENTATION
- PREMIERE SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 2 SOCIAL MEDIA MENTIONS RELATED TO THE EVENT
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS

Sponsorship Opportunities Continued

Silver Sponsor // \$2,500

- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 8
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PROGRAM, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 1 SOCIAL MEDIA MENTION RELATED TO THE EVENT
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS

Bronze Sponsor // \$1,500

- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 6
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PROGRAM, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING

Heart Gallery Book Underwriter // \$5,000



- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 10
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- QUARTER PAGE AD IN PROGRAM
- RECOGNITION ON ALL HEART GALLERY BOOKS PRINTED FOR EVENT
- VERBAL RECOGNITION IN EVENING PRESENTATION
- PREMIERE SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 2 SOCIAL MEDIA MENTIONS RELATED TO THE EVENT
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS
- ONLY ONE HEART GALLERY BOOK UNDERWRITER AVAILABLE

Invitation Underwriter // \$4,000



AFFINIPAY

- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 8
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- RECOGNITION ON MAILED INVITATION AS UNDERWRITER, E-CORRESPONDENCE, PROGRAM, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- LOGO ON WEBSITE BANNER FOR WEEK OF INVITATION MAILING
- SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 2 SOCIAL MEDIA MENTION RELATED TO THE EVENT
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS
- ONLY ONE INVITATION UNDERWRITER AVAILABLE

Sponsorship Opportunities Continued

After party Underwriter || \$4,000 ^{MARILYN & DAUPHEN}
Jackson

- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 8
- VIP PRE-CELEBRATION RECEPTION INVITATION FOR ALL GUESTS
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PROGRAM, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- MINIMUM OF 2 SOCIAL MEDIA MENTION RELATED TO THE EVENT
- ABILITY TO DISTRIBUTE MATERIALS / SWAG AT AFTER PARTY
- COMPLIMENTARY VALET PARKING FOR ALL GUESTS
- ONLY ONE AFTER PARTY UNDERWRITER AVAILABLE

Auction Underwriter || \$2,500



- PREMIER CELEBRATION TABLE WITH RESERVED SEATING FOR 6
- RECOGNITION ON INVITATION, E-CORRESPONDENCE, PROGRAM, PFC WEBSITE, SOCIAL MEDIA SITES, AND PRINT MATERIALS
- VERBAL RECOGNITION FROM THE STAGE DURING LIVE AUCTION
- CUSTOM SIGNAGE AT SILENT AUCTION
- LOGO RECOGNITION ON MOBILE BIDDING SITE
- SIGNAGE AND ACKNOWLEDGMENT AS A SPONSOR THROUGHOUT THE EVENING
- ONLY ONE AUCTION UNDERWRITER AVAILABLE



PLEASE RESPOND BY FEBRUARY 1, 2020 TO SECURE YOUR INCLUSION IN PRINTED MATERIALS.

WE WOULD LIKE TO SPONSOR THE 2020 PARTNERSHIPS FOR CHILDREN GALA
 (*ONLY ONE AVAILABLE)

- _____ PRESENTING SPONSOR* : \$25,000
- _____ PLATINUM SPONSOR : \$10,000
- _____ SILVER SPONSOR : \$2,500
- _____ GOLD SPONSOR : \$5,000
- _____ BRONZE SPONSOR : \$1,500

-  HEART GALLERY BOOK UNDERWRITER* : \$5,000
-  INVITATION UNDERWRITER* : \$4,000
-  AFTER PARTY UNDERWRITER* : \$4,000
-  DANIEL AUCTION UNDERWRITER* : \$2,500

WE WOULD LIKE TO PURCHASE WINE RAFFLE TICKETS FOR THE 2020 PARTNERSHIPS FOR CHILDREN GALA

_____ QUANTITY : \$50 PER TICKET OR 3 TICKETS FOR \$100

WE WOULD LIKE TO MAKE A DONATION TO PARTNERSHIPS FOR CHILDREN : \$ _____ AMOUNT

TOTAL TO BE CHARGED : \$ _____

NAME : _____

ADDRESS : _____

CITY : _____ STATE : _____ ZIP CODE : _____

CONTACT PERSON : _____

PHONE : _____ EMAIL : _____

CREDIT CARD NUMBER : _____

NAME ON CARD : _____ EXPIRATION DATE : _____

NAME AS I WISH IT TO APPEAR IN THE PRINTED MATERIALS : _____

PLEASE MAKE PAYMENTS ON LINE AT WWW.PARTNERSHIPSFORCHILDREN.ORG OR MAKE CHECKS PAYABLE TO PARTNERSHIPS FOR CHILDREN AND MAIL DONATIONS TO: PARTNERSHIPS FOR CHILDREN; P.O. BOX 204444 AUSTIN, TEXAS 78720 | WWW.PARTNERSHIPSFORCHILDREN.ORG

PLEASE CONTACT ELISABETH CARRELL, EVENT COORDINATOR, WITH ANY QUESTIONS REGARDING SPONSORSHIPS AT ELISABETH@PARTNERSHIPSFORCHILDREN.ORG | 512.560.3776

PARTNERSHIPS FOR CHILDREN IS A NON-PROFIT 501 (C)(3) ORGANIZATION AND ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE AS ALLOWED BY LAW. PLEASE KEEP THIS LETTER FOR YOUR TAX RECORDS. FEDERAL TAX ID# 43-2004770