

2019-2022 STRATEGIC PLAN



Sustainable Business Model: Maintain financial strength to support our growth through YOY increases in donations and community engagement in our organization.

The Right Leadership: Ensure appropriate staff and board levels and maintain a talented, qualified, and diverse bench to efficiently and effectively support the strategic plan.

Smart Operations: Equip our organization with the operational resources and systems necessary to create an efficient and effective workplace.

Implementation & Improvement: Create meaningful and measurable goals to define the success of each program, all while aligning with reporting requirements.

Strategic Collaboration: position ourselves as the leading organization to connect stakeholders serving children in the care of Child Protective Services

External Visibility: Increase external visibility by optimizing database management and execution of the communication plans.